

Allstar technical guide for colour printing...

Please see the table (opposite) for our preferred file formats for different types of documents.

We recommend the use of PDF formats, especially for multi page documents.

All pages within a PDF must be saved in the same orientation – portrait or landscape.

If the cover and contents are to be printed on a different weight of paper please supply a separate PDF file for the cover.

Please include a printed proof showing crop marks with the job.

To avoid delays and/or additional costs, include all fonts used within the file.

Ensure you supply all linked graphics.

Use the 'Collect for output' facility in Quark Xpress to generate a report of fonts and linked graphics used in the document.

To ensure accurate colour reproduction, all colour files must be CMYK or specify any Pantone Colours (not RGB).

Image resolution must not be less than 300dpi or print quality may be impaired.

Graphics should be placed at 100%, and not re-scaled in your layout program.

We recommend a 3mm bleed and a 3 millimetres safety margin in all designs.

Compress files (**this is critical for all MAC files**) when sending by email (sales@allstar.co.uk) or FTP upload (ftp://inbin@www.allstar.co.uk).

Artwork Checklist

1. Use our recommended file formats.
2. Name files clearly, including the file extension e.g. (.qxd).
3. Please size artwork to minimise empty space around your design.
4. MAC or PC? Please tell us.
5. Also which software version you have used to create the document.
6. Send us printed proofs with your files.
7. Include all fonts and graphics.
8. Images to be no less than 300dpi @ 100%.

Job Type	PC	Mac
CD: - Label (printed on CD) - Booklet & Inlay	- Tiff (.tiff) - JPEG (.jpg) - Adobe Acrobat v6.0 Standard (High resolution PDF) - Corel Draw v11.0 - Illustrator CS	- Illustrator CS2 - Adobe Acrobat 7.0 Professional (High resolution PDF) - Quark Xpress v6.5 - In Design CS2
Manuals/Documents/ Booklets/Posters	- Adobe Acrobat v6.0 Standard (High resolution PDF) - Quark Xpress 6.1 or v5	- Adobe Acrobat 7.0 Professional (High resolution PDF) - Quark Xpress v6.5 - In Design CS2
Folders (Cover/Spine)	- Adobe Acrobat v6.0 Standard (High resolution PDF) - Quark Xpress 6.1 or v5 - Illustrator CS - CorelDraw v11.0	- Quark Xpress v6.5 - Illustrator CS2 - Adobe Acrobat 7.0 Professional (High resolution PDF) - In Design CS2
Images	- Photoshop (.psd) - JPEG (.jpg) - TIFF (.tiff) - Illustrator CS	- Photoshop CS2 - JPEG (.jpg) - TIFF (.tiff) - Illustrator CS2 - In Design CS2

Any queries just call... 020 8861 6440